



Parke County Inc

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Hello,

Parke County Inc. started the Parke County Covered Bridge Christmas Market last year. It was last minute, so we didn't expect much. With little advertising (due to the short notice) we still had people come to the event. We were thrilled, and we really think there is something to be had with a Christmas event.

Several of you were able to join us last year and voiced your concerns with it being a two-day event. So we have narrowed it down to one day. We feel that we have made the booth space fees small enough that you can make back your startup costs easily, but it also helps us cover the cost of the building and additional supplies. The only profit PCI will make is through food sales. Last year we had chicken and noodles, which was a HUGE hit, so we plan on continuing that again.

We are going to do more advertising this year, and we have a much needed head start. So this is why you are receiving this letter. We want to have this just as a Parke County vendor event. We want to keep it local, and we feel very strongly about this. Who better to profit from this event than the ones that work hard year round to make Parke County as amazing as it is!

Attached you will find the application for the event. If you do decide to join us just fill it out and return it to me sometime this month. If you know a Parke County resident that may like to join in, let me know and I can get you another application.

This letter is coming as not only an invitation/application but also as a flyer you may use.

We hope that you decide to join us!

# Parke County Covered Bridge Christmas Market

Business Name- \_\_\_\_\_

Contact Name- \_\_\_\_\_

Mailing Address- \_\_\_\_\_

\_\_\_\_\_

Phone Number- \_\_\_\_\_

Email- \_\_\_\_\_

Space Options- (     ) 20 Feet \$40                      (     ) 30 Feet \$50

Details of Products Being Sold-

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